

## Rumah Kreatif (RK) Baubau's Successful Learning Methods For Speaking Performance

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### ABSTRACT

*The purpose of this study was to outline the successful speaking performance learning techniques used by the Rumah Kreatif (RK) Baubau. The problem statement, "What effective learning strategies of speaking performance applied by Rumah Kreatif (RK) Baubau," served as its foundation. This sresearch used a case study methodology and qualitative research. This study uses interviews and observation as its instruments. Direct observation and structured interviews are the methods used to gather data. Based on information gathered from the researcher's observations of members of the Rumah Kreatif (RK) from June 23 to July 3, 2025, Baubau demonstrated that the Discussion method, Debate method, Presentation method, and Role Play method are effective learning strategies for speaking performance used by RK Because RK is an English-speaking organization in the city of Baubau, they joined with the intention of making friends and improving their English language proficiency, particularly in speaking.*

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### 1. Introduction

Speaking is an interactive construction process that includes information production, reception, and processing. Speaking thus necessitates that participants grasp when, why, and how to produce language in addition to knowing how to produce specific language points like grammar, pronunciation, or vocabulary. (Brown, 1994; Burns and Joyce, 1997) as referenced on a U.S. Department of Education webpage include the year (n.d.) Speaking is an interactive process of meaning construction that includes information production, reception, and processing. The context in which it takes place—including the people themselves, their shared experiences, the physical setting, and the reasons for speaking—determines its form and meaning (Ritonga et al., 2020.; Weda et al., 2021; Yaumi et al., 2023).

One language skill used in daily life is speaking. Speaking is a more common method of communication since it is more effective. In our lives, speaking is really crucial. Several linguists, including the following, have defined the concept of speech. It should be Tarigan (1986, p. 3), speaking is the capacity to articulate sounds or words to communicate one's thoughts, feelings, and ideas. Given the aforementioned information, speech is crucial in our daily lives. Speaking allows us to inform and communicate with others (Anggriyani et al., 2025; Puspita et al., 2026; Andini et al., 2026).

Speaking in public is a skill that not everyone possesses. However, everyone can share this skill by consistently and methodically learning and training. The learning process has occasionally failed to produce desirable outcomes. It is brought on by a number of obstacles to speaking activities (Weda et al., 2022; Adinda et al., 2025; Rahman et al., 2019). Each student faces unique challenges when it comes to language acquisition. Students find it particularly difficult to improve their speaking abilities. Informing, entertaining, and persuading are the three main goals of speech. Speaking is regarded as the primary ability. People strive to talk clearly and smoothly because they want to interact with others, frequently in person and in real time. The conflicting demands for accuracy and fluidity during spontaneous speaking create a dynamic tension.

Speaking is an integral part of human life. People can communicate with each other through language. In order to satisfy human nature as social creatures who must engage with one another, language is used as a communication tool. According to the aforementioned information, there are numerous English clubs that help students, university students, and society at large meet their English language needs. Rumah Kreatif (RK) Baubau is one of the English clubs. Rumah Kreatif (RK) Baubau is an English language study club. Students from universities like Dayanu Ikhsanuddin University and

UMU Buton frequently make up the English club's membership. Every academic program, including English, math, engineering, and law, contributes members to Rumah Kreatif Baubau. Students enroll in Rumah Kreatif (RK) Baubau for a variety of reasons. These are due to their desire to either learn English or become more proficient in speaking it. This is due to Rumah Kreatif Baubau's emphasis on English-speaking proficiency. Because students will learn via experience, enrolling in Rumah Kreatif (RK) Baubau will have a positive effect on their ability to speak English. They can directly practice speaking English. For these reasons, the researcher wants to conduct a study titled "Effective learning strategies of speaking performance applied by Rumah Kreatif (RK) Baubau."

Numerous scholars have defined the phrase "language learning strategy." According to Wenden and Rubin (1987:19), learning strategies are "any sets of operations, steps, plans, routines used by the learner to facilitate the obtaining, storage, retrieval, and use of information." According to Richards and Platt (1992:209), learning strategies are "intentional behavior and thoughts used by learners during learning so as to better help them understand, learn, or remember new information." A learning strategy, should be: Faerch Claus and Casper (1983:67), is "an attempt to develop linguistic and sociolinguistic competence in the target language."

Stern (1992:261) states that "the concept of learning strategy is dependent on the assumption that learners consciously engage in activities to achieve certain goals, and learning strategies can be regarded as broadly conceived intentional directions and learning techniques." When processing new information and completing activities in the language classroom, all language learners employ language learning strategies, whether consciously or unconsciously. Language learners will inevitably use language learning strategies to find the quickest or easiest way to complete tasks because language classrooms are like problem-solving environments where students are likely to encounter new information and challenging assignments from their instructors.

Researchers have identified and described language learning strategies that language learners employ when processing new information and completing tasks. This section will provide a brief summary of the ways in which different scholars have classified language learning systems. Also to Oxford (1990:8), a learning strategy is "a specific action taken by the learner to make learning easier, faster, more enjoyable, more self-directed, more effective, and more transferable to new situations." The goal of these tactics is to "improve language learning and help develop language competency," demonstrated by the students' proficiency in speaking, listening, reading, or writing in the L2 or FL. There is no denying the significance of learning strategies.

The distinction between strategies that directly and indirectly contribute to learning is made by Rubin (1987), who pioneered much of the work in the topic of strategies. According to Rubin, learners employ three different kinds of methods that either directly or indirectly aid in language acquisition. These include social, communication, and learning strategies. Language acquisition techniques are separated into three primary divisions by O'Malley also et al. (1985:582-584):

- 1) **Metacognitive Strategies:** The term "metacognitive" refers to strategies that involve planning for learning, thinking about the learning process while it is happening, keeping an eye on one's production or comprehension, and assessing learning after an activity is finished. Advance organizers, directed attention, selective attention, self-management, functional planning, self-monitoring, delayed production, and self-evaluation are some of the primary metacognitive techniques.
- 2) **Cognitive methods:** Cognitive methods entail more direct manipulation of the learning material itself and are more restricted to certain learning tasks. Among the most crucial cognitive techniques are repetition, resourcing, translation, grouping, taking notes, deduction, recombination, imaging, auditory representation, keywords, contextualization, elaboration, transfer, and inferencing.

**Social or Affective Strategies:** Regarding the socioaffective strategies, it can be said that they are associated with social-mediating activities and interpersonal transactions. The two primary socioaffective tactics are cooperation and asking clarifying questions (Brown 1987:93-94).

## **2. Methodology**

This study's design combined a case study methodology with qualitative research. Would this study outline efficient learning techniques for Rumah Kreatif (RK) Baubau's speaking performance? According to Boghdan and Biklen (2010:30), "qualitative research is descriptive: gathering data to describe object condition." A case study is an investigation of a "bounded system" or a case (or several instances) across time using comprehensive, in-depth data collecting from a variety of contextually rich sources (Creswell, 1988, 61). Members of Rumah Kreatif (RK) Baubau are the subject of the

study. Rumah Kreatif (RK) was selected by the researcher as the subject of this study because it was a more intriguing club than the others. The researcher recruited 15 participants for the study.

The researcher employed the following two instruments for this study:

#### 1) Observation

The researcher uses direct observation. According to Sutrisno Hadi (1996), observation is a complicated process that is made up of all types of biological and psychological processes. Its goal is to gather a variety of actual facts immediately in the field or study location. labor procedures, natural events, and a limited sample of responders.

#### 2) Conversation

Researchers employ structured interviews. Interviews were used as a method of gathering data when a researcher wanted to do a preliminary study to identify issues that needed to be looked into or when the number of respondents was small and the researcher wanted to learn more in-depth information about the respondents.

In addition to carrying the instrument that serves as a guide throughout the interview, researchers continue to use instruments like the recorder to help ensure that the interview is conducted smoothly. Only members of the Creative English Society are the subject of this interview.

The data collection method employed in this study was interactive model analysis. Miles and Huberman (1992:16) state that this model's three analytical components—data reduction, data display, and conclusion drawing—are carried out in an interactive manner using a single cycle of data collecting.

#### 1) Data Minimization

Data reduction is a selection procedure that focuses on streamlining data found in field notes. As long as research is being done, this process will continue. Data reduction is a type of analysis that keeps, organizes, groups, directs, and discards unnecessary data.

#### 2) Data Presentation

Research will be able to comprehend what is happening and what should be done in accordance with an understanding of data serve since data display is intended to be a group of organized information that likely provides a taking conclusion and a taking action with the data serve.

#### 3) Drawing Conclusions

The conclusion that was before unclear will now become more detailed and have a stronger foundation because the conclusion drawing that was taken was handled fax-wise and remained open. As long as the research is conducted, this conclusion is also confirmed.

### **3. Results and Discussion**

#### **3.1 Results**

The researcher described the research findings and discussed the analysis process's findings. The description of the observation percentage result was the initial step. The second was an explanation of the interview results about the Rumah Kreatif (RK) Baubau's effective learning tactics for speaking performance.

#### 1) History of the Creative English Society

The Rumah Kreatif (RK), which stands for the community of English, was renamed from ELS (English Lovers Club) in 2008. Mr. Yamin is the chair of RK, which was founded on June 26, 2009, in Kendari City, Southeast Sulawesi. This institute is a group of students learning, particularly in the field of English language, that is autonomous, open, fraternal, and independent in the sense that it is not affiliated with a political organization. Its goal is to develop people who support academic intelligence and have a great deal of insight regarding the ability to speak English and become vehicle/medium members.

#### 2) Rumah Kreatif management

A collective board, consisting of a chair, secretary, and treasurer, oversees and directs the institute. Those who meet the following criteria may be appointed to a board other than the founders:

No	Criteria	Description
1.	Citizens of Indonesia	
2.	Ages twenty-one (21) and older and A sound body and spirit	
3.	Was never found guilty of any criminal or civil offenses	One of the board members of Rumah Kreatif (RK) is the chairman, secretary, or treasurer.
4.	Not experiencing remission or bankruptcy and Consistent contributors to this organization	

### 3) The Rumah Kreatif (RK) Baubau Strategy Speaking Performance

According to the information gathered from the researcher's observations of members of the Rumah Kreatif (RK) Baubau, the following are effective learning tactics for the members' speaking performance:

- a. Discussion technique
  - b. The debate approach
  - c. Method of presentation
  - d. The role-playing technique
1. Discussion technique

The researcher obtained three (three) effective learning strategies for the speaking performance of the Rumah Kreatif (RK) Baubau based on the four (four) approaches mentioned above. These were the Discussion method, Debate method, and Presentation method. Because it gives students the chance to converse and share thoughts and information about a subject or problem, as well as look for facts or data that could be utilized for troubleshooting, the discussion technique can encourage active learning. One teaching strategy that is directly tied to issue solving is the discussion approach. The goal of the discussion approach is to expand students' knowledge and comprehension, solve problems, and provide answers.

According to the above explanation, the discussion method is an effective learning strategy for speaking performance in the RK environment because it can increase knowledge, offer solutions to problems, and encourage more active speaking, all of which can automatically improve the members' English proficiency. According to the study's findings, the discussion approach is one effective learning strategy for the Rumah Kreatif (RK) speaking performance.

Based on interview with members RK whose name was Mr.LS, he said

#### Data 1

"Metode yang paling effective untuk meningkatkan kemampuan berbicara saya adalah metode diskusi karena tentunya kami di RK, senior sebelum tiba waktunya kami diskusi mereka beberapa hari sebelumnya memberikan materi agar mencari materi yang perlu di diskusikan, dengan itu kami bisa mendapat informasi yang baru dan kosa kata yang baru." (L.S/as data 1)

Based on the findings of the interview with Mr. LS, it can be said that RK uses the discussion approach as one of his effective speaking performance learning tactics. Because he can learn new knowledge and language through the discussion method.

The similar thing was also said by Miss NN, she said:

### **Data 2**

"Metode yang yang paling tepat membantu saya yaitu method diskusi karena metode itu merupakan metode yang ketika saya menjadi anggota di sana memang method itu yang paling, dan sangat tepat membantu saya untuk bisa berbicara dengan lancar,"(NN/ as data 2)

The conversation approach is the best learning strategy to enhance speaking skills, according to the results of the interview with Miss NN because she was able to speak English more fluently after joining RK thanks to the discussion approach.

Miss S gave the opinion, she said that:

### **Data 3**

"Method yang paling tepat untuk meningkatkan kemampuan berbicara saya adalah metode diskusi karena ketika kita berdiskusi kita lebih aktif dalam berbicara"(Miss s/as data 3)

Then similar case also said by Miss HA, she said that:

### **Data 4**

"Emm metode yang paling tepat saya rasa discussion method karena mau tidak mau kita di haruskan untuk berbicara bahasa inggris , mengeluarkan pendapat dan otomatis kita harus menggunakan bahasa inggris agar orang lain juga mengerti apa yang kita katakan."(miss HA as data 4 similar with Miss S as data 3)

According to Miss HA, the conversation method is the most effective approach. Because the conversation approach requires us to speak English, express our opinions, and automatically use the English language so that others may comprehend what we are saying. According to Miss HA's interview, the discussion approach is an effective learning strategy for speaking performance. Because the discussion method in RK allows us to share ideas and use more vocabulary, it also plays a very effective role in the RK for its members. If we learn in college or other places, our level of proficiency in the English language is typically below the standard, but because we learn in groups at RK, learners do not become bored with the four methods that are more effective members to learn English language.

## **2. The Debate Approach**

The researcher discovered one of the most successful learning strategies for speaking performance after conducting the study.

The thing as said by Miss LSW

### **Data 5**

"Metode yang paling tepat meningkatkan kemampuan berbicara saya itu adalah metode debat karena di situ kita bisa melatih speaking kita ,kita dapat menambah kosa kata kita,dan kemudian menambah wawasan kita".(Miss LSW/as data 1 for debate approach).

Based on the aforementioned interview results, it can be inferred that the debate method is one of Miss LSW's most effective learning strategies for speaking performance. We can improve our speech, expand our vocabulary, and learn new facts thanks to the debating method.

The similar thing also said by Miss. SM:

### **Data 6**

"Metode debat karena lebih mudah mengungkapkan suatu materi"

"Strategi yang di gunakan di RK itu sangat mempermudah saya dalam berbicara bahasa inggris karena awalnya saya itu orang pasif tapi setelah bergabung di RK saya menjadi aktif dalm ruangan bahkan luar ruangan" (Miss SM as data 2 similar with data 1 debate approach)

Based from the result of interview above can be concluded that the effective learning strategies of speaking performance by Miss SM is debate method because debate method easier to express material.

The next Mr. JO gave the reason, he said:

**Data 7**

“Metode yang paling tepat itu metode debat dan Diskusi karena method itu metode yang paling efektif, dan paling ampuh untuk teman-teman dalam meningkatkan kemampuan dalam bahasa inggris”.(Mr. Jo as data 3)

Based from the result of interview above can be concluded that the effective learning strategies of speaking performance by MR.JO is Debate and discussion method, because debate and discussion method very effective to improving our spoke.

Based on the results of the aforementioned interview, it can be inferred that the debate and discussion approach is an effective learning strategy for Miss NI's speaking performance because it improved rather than weakened our English speaking. According to O'Malley (1985), this method includes metacognitive methods, which include executive processes in planning, monitoring comprehension production, and assessing the degree to which learning objectives have been met. Before the discussion, the students using this method must prepare the material (motion).

3. presentation

A presentation is a speech given in front of a large audience with the intention of informing, influencing, or persuading others. Currently, nevertheless, the presentation is part of the educational process. In keeping with the aforementioned explanation, RK uses a presentation method in addition to discussion and debate to effectively teach students how to speak. This is because RK members' presentations make it easier for them to develop their speaking skills, which can help us learn how to speak in front of an audience.

One of factor that made the member RK effective learning strategies of speaking performance is presentation method. The thing as said by Miss PP:

**Data 8**

“Presentasi, di mana presentasi itu kita di tantang untuk membacakan sebuah materi di depan teman-teman member dan itu saya yakin akan mampu meningkatkan kemampuan speaking saya,meskipun awalnya kita merasa takut-takut tapi saya yakin kalau saya menekuninya secara terus menerus insya allah kemampuan bahasa inggris kita akan meningkat”(Miss PP/as data 1 for Presentation).

It is clear from the following interview results that the best learning strategies for speaking performance Miss PP uses the presenting approach because it challenges her to bring stuff in front of members. She naturally feels nervous, but she thinks her speaking performance will get better.

The similar thing also said by YU:

**Data 9**

“Metode yang paling efektif untukmeningkatkan kemampuan saya berbahasa inggris yaitu method presentasi karena presentasi dapat melatih kemampuan berbicara kita dalam hal ini bahasa inggris”.(Mr. Yu/ as data 2)

Based on the result of interview above it can be concluded that the effective learning strategies of speaking performance MR.YU is presentation method, Presentation method can try our English speaking.

**3.2 Discussion**

According to the information gathered from the researcher's observations with members of the Rumah Kreatif (RK) Baubau from July 23 to August 3, 2025, The following were effective learning techniques for the Rumah Kreatif (RK) Baubau speaking performance: Discussion, debate, presentation, and role-playing techniques.

There are three (three) efficient ways to learn speaking English at the Rumah Kreatif (RK) according to the researcher's findings from RK members:

### 1. Discussion technique

The researcher discovered that the discussion approach is one of the effective ways for RK members to acquire spoken English. Based on the aforementioned information, the researcher might conclude that conversing or interacting with others can enhance our ability to talk. According to the aforementioned statement, "Social or Affective Strategies," "Socioaffective strategies" are associated with social-mediating activities and interpersonal transactions. The two most effective social methods are cooperation and asking clarifying questions (Brown 1987:93-94).

### 2. Method of presentation

Based on the findings of the study conducted by RK members, the researcher discovered that the presentation technique approach is one way to effectively learn speaking English. Based on the aforementioned information, the researcher discovered that the presentation method is the best way for RK members to enhance their English speaking skills because each member must prepare for their presentation in front of other groups. According to the aforementioned assertion, cognitive methods require more direct manipulation of the learning material itself and are more restricted to particular learning tasks.

### 3. The debate approach

According to the findings of the study conducted by RK members, the debate method is one of the best ways to acquire speaking English. Based on the aforementioned statement, the researcher might conclude that in order for students to demonstrate their ability to talk effectively to others, they must plan (organize the notion), monitor, and evaluate themselves. According to the aforementioned assertion, role-playing is one technique that does not enhance speaking skills. According to the researcher's interviews with RK members, the role-playing technique only helps them expand their vocabulary.

In addition to the aforementioned statement, Kotamara, Taman BRI, Istanah Ilmiah, and Sekret are some intriguing locations that the researcher discovered through the Rumah Kreatif (RK). The researcher can conclude from the aforementioned remark that studying at RK is a good way to get better at speaking English.

They joined RK because they wanted to make more friends and enhance their English language proficiency, particularly in speaking, as RK is an English-speaking group in Baubau. The goal was to study English at RK. Even though at first we feel anxious and afraid, I'm sure that if we keep going, God willing, our English language skills will improve. The presentation method, in which we are challenged to bring a matter in front of friends, is the one that the majority of members selected as an appropriate way to improve speaking ability. It was an exciting circumstance because RK had a very familiar system where we were guided and taught how to speak English fluently by RK seniors. When friends come together, they invite them to speak English, beginning with casual conversations in the language.

## 4. Conclusion

Based on the study's findings, the researcher can conclude that the Rumah Kreatif (RK) employed four (four) methods: discussion, debate, presentation, and role-playing. The researcher obtained three (three) effective learning techniques for the speaking performance of the Rumah Kreatif (RK) Baubau based on the four (four) methodologies mentioned above. These were as follows: Methods of discussion, debate, and presentation. The discussion method is one of the facts from the three (three) approaches mentioned above. One effective learning tool for speaking performance in the Rumah Kreatif (RK) is the discussion method.

Based on the statement, the researcher take one result interview with Miss NN, she said: The conversation approach is the best learning strategy to enhance speaking skills, according to the results of the interview with Miss NN. because she was able to speak English more fluently after joining RK thanks to the discussion approach.

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