

Table 4. Standardized Coefficients with Standard Errors

	Estimate	S.E.	C.R.	P
IC <--- Acdm	.038	.029	1.295	.195
IC <--- Exp	.264	.067	3.935	***
IC <--- Prog	.219	.067	3.281	.001
IC <--- Etc	.090	.052	1.738	.082

Summary and Discussion of the Findings

The hypotheses were tested through structural equation modeling (SEM). Before testing the hypotheses, multi group confirmatory factor analysis was conducted for validation of the survey instrument. The multi group model is supported and provided a good model fit.

It could provide useful implications for them to undertake the findings and implement their politic plan in order to understanding more about the Indonesian young voters. It is important for candidates in Bengkulu when they want to fight in local election.

Based on the findings of this result, experiences showed positive effect on intention to choose for young voter. It means that when candidates has more experiences, young voter will choose them. Later, candidates who has been a mayor or governor shall to show to public. It will be a good campaign and will be a good political education for young voter. However, this research found that program and tagline which offer by candidate also being an interest factor for young voters. This result correlated with the education background of respondents. When the higher education from respondents, it will make them carefully to choose which candidates will be choose. For 2 others (Academic and Ethnic), has negative effect for young voters. It means that those variables are not the interest variables caused young voters vote them.

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