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# HASANUDDIN JOURNAL OF SOCIOLOGY (HJS)

Volume 5, Issue 1, 2023

P-ISSN: 2685-5348, E-ISSN: 2685-4333

## The Phenomenon of The Perception of Over-Concern of Final Year Students Against LinkedIn Users in Career Competition

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### ARTICLE INFO

#### *How to Cite:*

Pratama, A. A., & Risdarmawan, F. A. (2023). The Phenomenon of The Perception of Over-Concern of Final Year Students Against LinkedIn Users in Career Competition. *Hasanuddin Journal of Sociology (HJS)*, 5(1), 61-68

#### *Keywords:*

*Career, Competition, LinkedIn, Student, Worried,*

### ABSTRACT

A system of the world of work that does not emphasize academic level only, but the role of expertise desired by the company in contributing to internal development, must be carried out for every employee. The criteria for prospective workers demanded by the world of work today are felt to be increasing. The world of work does not only prioritize high academic abilities (hard skills), but also pays attention to the values attached to a person known as the soft skill aspect. The purpose of this research is to find out the types of anxiety factors that are the basis for anxiety for the younger generation, especially students at the end of the eighth semester. This feeling of anxiety can make a person feel faced with the post-campus world, will feel nervous and find it difficult to face challenges in the field. This research method is using the questionnaire method and then developed in a quantitative and descriptive perspective. The results of processing the respondent's answer data namely 'colleagues get the opportunity faster' get the highest score of 75%. This is based on the respondent's feeling of being left behind, towards the achievements of others, giving rise to excessive anxiety. A person's level of achievement on social media, especially LinkedIn, turns out to cause anxiety, and concern about his level of opportunity, whether he will be accepted or can follow his colleagues to reach the same position. The results of this study are expected to be a form of evaluation of how a student can exercise self-control over all aspects of concern, especially the feeling of being left behind in achievement.

## 1. INTRODUCTION

The world education system for all levels and groups of people, is the most important thing as a hope for change for the environment, and for every country, especially in terms of

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prospects for economic growth, as the basis for prosperity. Economic growth is defined as an increase in GDP/GNP regardless of whether the increase is greater or less than the rate of population growth, and whether there has been a change in the economic structure or not (Winarto et al., 2022)

This case is a form of regeneration for young people's activities, in supporting economic and technological improvement activities. The high level of expectations and expectations of social pressure in the environment, for someone who is pursuing higher education, can cause excessive worry about the career world that will be undertaken. This concern can be in the form of job competition, in the form of a level of employment that is not balanced with the work force for university graduates. Anxiety about the world of work can also be interpreted as an unpleasant temporary feeling about the world of work because of uncertainty about the possibilities that will occur, giving rise to concern for individuals (Susilarini, 2022)

A system of the world of work that does not emphasize academic level only, but the role of expertise desired by the company in contributing to internal development, must be carried out for every employee. The criteria for prospective workers demanded by the world of work today are felt to be increasing. The world of work does not only prioritize high academic abilities (hard skills), but also pays attention to the values attached to a person known as the soft skill aspect. Soft skills are a person's skills in dealing with other people (interpersonal skills) and skills in self-regulation (intrapersonal skills). The concept of soft skills is actually a development of the concept of emotional intelligence. Soft skills are important to master because they are needed by someone to develop themselves in doing work (Tinambunan, 2022).

Excessive anxiety without control in the process of labor force competition for university graduates can cause harm to someone, especially in terms of health. This condition could have been overshadowed by the unemployment rate when the pandemic saw a significant increase. This is in accordance with previous research, that the increase in unemployment is the result of the implementation of the PSBB or lockdown. This incident was a form of anticipation by the government so that there would be no more widespread transmission but in reality it actually had an impact on national economic growth, one of which was an increase in

the unemployment rate (Teguh Ali Fikri, 2021)

These social problems are then further developed within the boundaries of the research, namely on social media which is an integral pattern of activity for young people in the era of globalization. The choice of social media that is used as an option for this research is the LinkedIn application. LinkedIn is the world's largest professional network on the internet with a single user can finding the right job or internship, connecting and strengthening professional (especially alumni) relationships, and learning skills needed for success achievement career (Riadi et al., 2021). Objective study this is knowing the types of fear factors that are the basis for anxiety for the younger generation, especially students at the end of the eighth semester. Therefore, this research was given the title Phenomenon of Perception of Excessive Worry in Final Grade Students To LinkedIn Users in Career Competition. The results of this study are expected to be a form of evaluation How a student can exercise self-control over all aspects of worry, especially the feeling of being left behind in achievement.

## **2. RESEARCH METHODS**

Research in investigating the forms of phenomena that occur at a young age uses survey methods and is then developed in a quantitative and descriptive perspective. descriptive method is fact-finding with the right interpretation, descriptive research studies problems in society, as well as procedures that apply to society and certain situations, including regarding the relationship of activities, attitudes, views, and ongoing processes and influences of a phenomenon. Descriptive research is a research method that seeks to describe the object or subject under study in accordance with what it is (Syahrizal & Jailani, 2023)

- a) Determination of Problem Formulation and Research Objectives This stage aims to determine the boundaries that will be discussed and processed at the data processing stage, determining the formulation of the problem also assists researchers in controlling the variables to be discussed, so that they do not come out in the realm of the methods to be used in analyzing the data that has been collected
- b) Data collection The data collection stage was carried out using two methods, namely based on the questionnaire method and collecting trusted literature data. The questionnaire method is carried out based on the type of open questionnaire, while the literature collected must be based on the appropriate keywords. An open questionnaire is a questionnaire that

gives freedom to the object of research to answer (And Kusnayat). Survey research is directed to find out and study data from samples taken from the population, so that relative events, distribution, and relationships between variables can be found. Survey research can be carried out on large or small populations. Meanwhile, the literature index must also be nationally accredited in order to support the scientific nature of literature, so that the results of drawing conclusions can be accounted fo

- c) Determination of Respondents Respondents were determined based on voluntary information from 4 different campuses. And each campus is represented by 10 people, with each student in a different major. All respondents must be in their final year or semester 8, and have a LinkedIn account. Each respondent's data collection is confidential so that the researcher does not include the respondent's name for security
- d) Interview Stage The interview stage is intended to investigate in depth why the respondent filled out the answer, which contains reasons or causes. Interviews were not conducted for all respondents, but were selected randomly, based on unique answers. The stages of the interview will be discussed in detail at the stage of discussion and descriptive data processing.

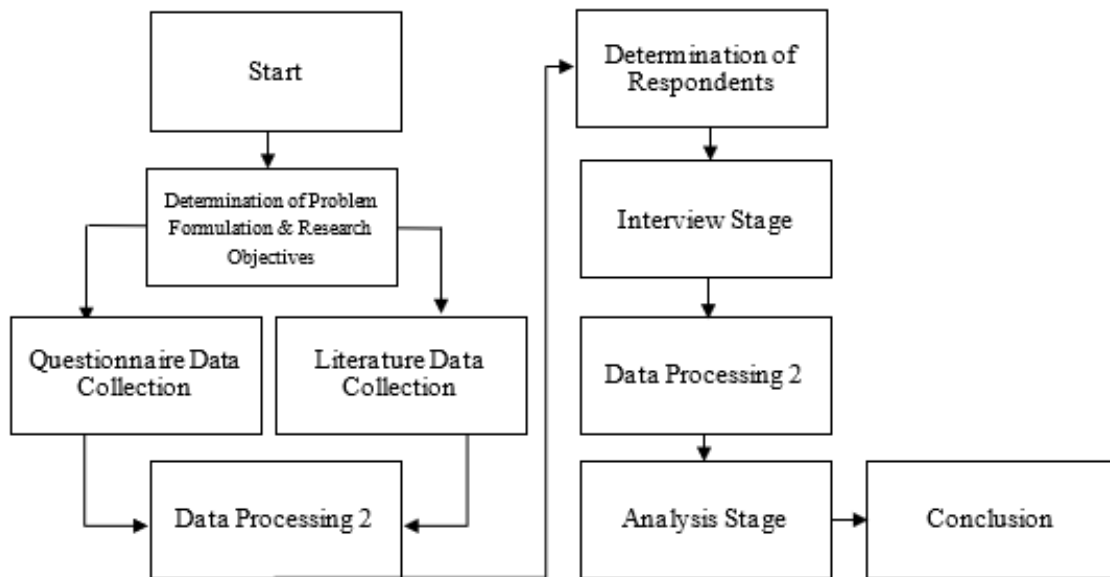


Figure 1 Observacy Method

### 3. RESULT AND ANALYSIS

Determination of the formulation of the problem in this study, namely what factors cause students to worry when using the LinkedIn application. The formulation of the problem is visualized in the form of questions in general, on a questionnaire sheet containing three simple questions, which can be seen in Table 1 below:

Table 1 List of Questionnaire Open Sheet Written Questions

No	Question
1	Do you feel anxious when you open the LinkedIn app
2	Do you feel worried when you see someone's achievement post
3	Do you feel uneasy about your current accomplishments with other people?

Source: Data processed by the author (2023)

The questionnaire was carried out for one month, from 1 to 31 January 2023 and the results of the recapitulation of the original answers were found in table 2 below:

Table 2 Recapitulation of Answers

Recapitulation of Answers	Number of Respondents	Percentage
a The position offered is limited quota	1	3%
b Few job positions offered	2	5%
c The number of fans is higher than the available quota	5	13%
d Lack of offers to cooperate	2	5%
e Colleagues more quickly get the opportunity	30	75%

Source: Data processed by the author (2023)

The results of the data above are then visualized in the image below

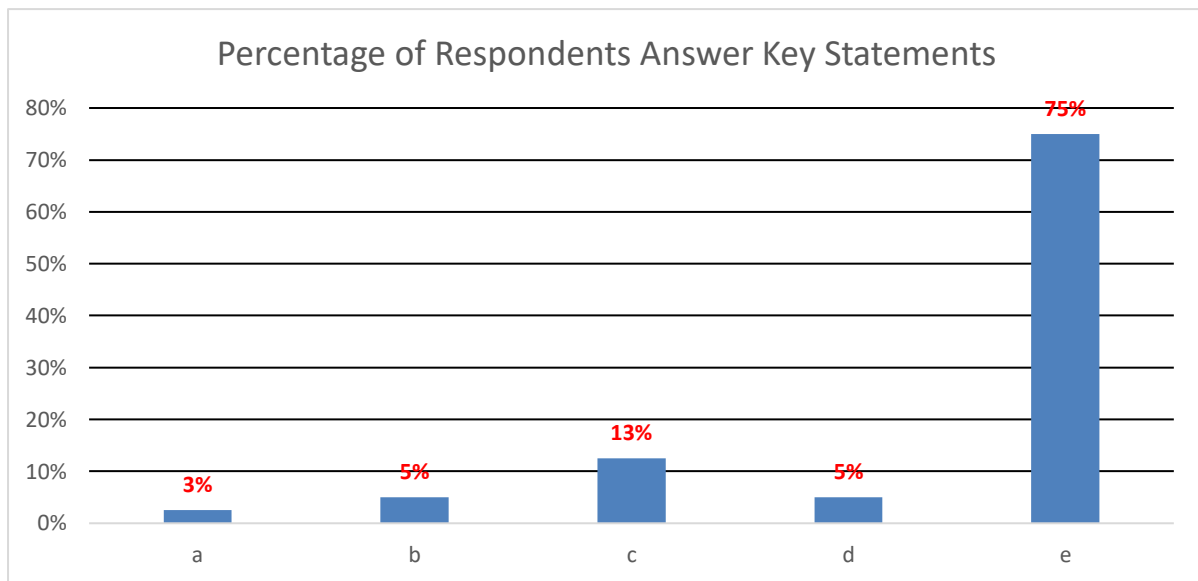


Figure 1 Percentage of Respondents Answer Key Statements

Based on the data in Figure 2, the answer level for key e has the highest value, at 75%. The visualization of the data shows that final year students face excessive anxiety, caused by colleagues getting job opportunities faster than themselves. This concept leads to doubts about the results of his achievements, feeling like a failure and being left behind in terms of career prospects. Career prospects themselves have opportunities, and different percentages of tightness, so the elimination value of workers is determined by each company. These results were then reprocessed at the second data processing stage, and analyzed using the interview method. The number of respondents selected as many as 3 people.

#### Respondent 1

*“The anxiety I felt when I opened LinkedIn was anxiety and worry about my future career. Every time I see someone's achievement post, whether in the field of academic or non-academic competitions, getting a new job, or a job promotion, I feel worried. Can I be as good as them by getting such extraordinary achievements, and even now when I apply for internships many are not accepted so there is no news”*

Respondent 2

*“The anxiety that I feel when I see posts by my close friends getting promoted or getting a job, that I feel left out. My career achievements are not as fast as theirs, but I believe that every fortune will not go wrong for someone, and will be right at the right time”*

Respondent 3

*“To be honest, when I see someone's achievements in the application, it makes me fall behind in ability. In fact, I feel lacking in certain skills, so other people have gotten what they were aiming for, not like me, who don't hone my skills all the time. To be honest, posting someone's job achievements doesn't inspire or motivate me, but it does cause corrections for me, what should I improve in the future”*

Results review the interview discussion on the selection of respondents is known to contain rejection of previous research or said to be inappropriate based on previous research, namely a person's emotional attitude does not affect productivity. Results study contains the results of a high emotional attitude, which is part of mental health, affecting the productivity of one's performance. Because the concept of psychological well-being stability also determines well-being, it can be seen from psychological health such as spirituality, thinking, memory, concentration and self-image (Usman, 2021).

#### **4. CONCLUSION**

Based on the results of data processing one and two, this study can be concluded as follows: The respondent's answer keyword, namely 'colleagues get the opportunity faster', gets the highest score of 75%. This is based on the respondents' feelings of being left behind, towards other people's achievements, causing excessive anxiety. Another concluding result is that a person's level of achievement on social media, especially LinkedIn, turns out to cause anxiety and concern about the level of opportunity for him, whether he will be accepted or can he follow his colleagues to reach the same position.

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